

Orange Unified School District
ADVANCED ANNUAL
(Formerly Annual IV)
Year Course

GRADE LEVEL: 9 - 12

PREREQUISITES: Annual I and/or advisor approval.

INTRODUCTION TO THE SUBJECT:

Advanced Annual is a year-long lecture and lab course in which students apply knowledge and skills acquired in Annual I and/or acquired through prior individual experience in the production of an actual yearbook as a creative and professional experience. Using significant works from past to present, students will analyze and implement historical and cultural elements of the visual and language arts as they apply to the production of an aesthetically pleasing publication that is distributed and seen by the campus and local community. Students will create original graphic works from rough draft to print using various forms of media, including but not limited to, graphic illustrations, photography, electronic and digital imaging equipment, and software and visual art concepts for various layouts throughout the publication. Students will learn the vocabulary connected to the arts and media to communicate with the contracted professional publisher and photo studio and their respective printing facilities and production coordinators. Students will also learn about technology in the visual arts, experience connections to the other arts and subjects, and explore related careers. Students will develop a personal portfolio, including the final yearbook, to be used for assessment, promotion, and exhibition.

All students are responsible for developing a plan, design, and theme for the book, assigning stories, gathering and processing information, writing copy, taking pictures, cropping and manipulating photos and other graphic elements using digital imaging software (i.e., Adobe, Microsoft, etc.), copy reading and fitting, proofreading, fundraising, including advertising and book sales, and book distribution.

In most cases, editorial positions are assigned to advanced yearbook students, who are encouraged to participate in summer camps (hosted by the publisher) and school site workshops (hosted by the advisor) to prepare them for the assumption of responsibilities for supervising the production and sale of the book. These include assigning deadline dates, collecting, proofing and correcting material for the printer, keeping financial records, and preparing and monitoring a budget.

COURSE OBJECTIVES:

BY THE END OF THE COURSE THE STUDENT WILL KNOW AND BE ABLE TO:

Meet the objectives of Annual I.

Apply the elements of graphic and language arts to produce an aesthetically pleasing publication using visual art media, techniques, and processes demonstrating craftsmanship and technical skills.

Demonstrate the application of a wide variety of compositional devices, technological, historical, and cultural, to create an aesthetically pleasing publication that accurately portrays the school demographically and historically.

Connect and apply the world of art and the world of publication.

Demonstrate an awareness of the District Publication Code and the state libel laws and be able to recognize the newsworthiness and acceptability of a story based on these criteria.

Communicate complete instructions to staff members.

Evaluate the ability of staff members to follow directions.

Participate in an editorial board, which determines content, style, and design of a yearbook and a magazine based on artistic and journalistic elements.

Participate in journalism workshops and writing contests.

Conduct workshops for Annual I and Advanced Annual students.

Organize and synchronize photos.

Operate media equipment (digital imaging and software programs).

Weigh aesthetic and financial considerations and formulate specific plan for producing a yearbook.

Submit yearbook specs (plan) to a variety of yearbook publishers for a bid.

Consider the price and benefits of the book based on a planned budget.

COURSE OVERVIEW AND APPROXIMATE UNIT TIME ALLOTMENTS:

(After the start of school, time allotments are based on a four-week deadline schedule with each student completing approximately 8-12 page assignments per deadline.)

Prior to the start of school, the staff will meet to:

- I. Formulate yearbook theme and plan for carrying it out in copy, design, graphics, cover, and typography
- II. Prepare a ladder diagram/outline
- III. Make decisions regarding layout styles
- IV. Sell books and ads

During the school year, the staff will:

	<u>WEEKS/ DEADLINE</u>
I. Assign pages, assign photos, generate layouts on computer	1
II. Research, interview, and write stories	1
III. Write and revise copy, captions, and headlines	1
IV. Design layouts, place and fit graphics and text, including the manipulation of photos (cropping, dodging, burning, etc.) using digital imaging equipment and software	1

DATE OF LAST CONTENT REVISION: December 1982

DATE OF CURRENT CONTENT REVISION: November 2005

DATE OF BOARD APPROVAL: January 5, 2006

