

Orange Unified School District
ADVANCED JOURNALISM
(Formerly Journalism IV)
Year Course

GRADE LEVEL: 9-12

PREREQUISITES: *B* or better in Journalism I or advisor approval.

INTRODUCTION TO THE SUBJECT:

Advanced Journalism is a year-long lecture and lab course in which the student will explore graphic design and photography as a creative experience; learn the vocabulary of visual arts as applied to layout design and apply it to their own work and those of others; learn to use graphic design software to create visually stimulating and creative layouts; understand and learn to use photographic equipment and how to implement photo journalism as art; produce an original periodical; learn about the historical and cultural significance of media; chronicle events and issues that a modern day high school will encounter; learn the vocabulary connected to communicating with a professional printing company; produce an aesthetically pleasing completed publication using a variety of electronic and digital imaging equipment; and become educated consumers and active members of print and visual media.

COURSE OBJECTIVES:

BY THE END OF THE COURSE THE STUDENT WILL BE ABLE TO:

Produce a newspaper and/or magazine regularly.

Determine the content of a newspaper/magazine.

Assign stories, photos, and art pieces to appropriate staff members.

Create dummy sheets to determine proper layouts and lengths.

Edit stories for content, factual information and journalistic integrity.

Understand and implement technology in regards to page design and layout.

Create graphic images to enhance page layout.

Properly credit outside and authoritative sources from the Internet.

Understand and implement the principles of copy editing and fact checking.

Use technology to edit and produce a final page layout.

Produce an artistic and journalistic portfolio.

Create and write headlines.

Produce a photo journalist style essay.

Properly save and link photos and pages for electronic transfer.

Understand and properly use various technologies associated with the production of a newspaper.

Create and incorporate advertising copy in their layouts.

Understand and practice the business of running a publication.

Distribute the publication to the school and the community.

COURSE OVERVIEW AND APPROXIMATE UNIT TIME ALLOTMENTS:

FIRST AND SECOND SEMESTER

	<u>WEEKS</u>
I. Determine Content	On-Going
II. Assign Stories	On-Going
III. Edit	On-Going
IV. Photography	On-Going
V. Layout Design	On-Going
VI. Publish	On-Going
VII. Monitor and Evaluate Current Media	On-Going

DATE OF LAST CONTENT REVISION: December 1982

DATE OF CURRENT CONTENT REVISION: November 2005

DATE OF BOARD APPROVAL: January 5, 2006