

Orange Unified School District
Art & History of Floral Design
Year Course

GRADE LEVEL: 9 - 12

PREREQUISITES: None

INTRODUCTION TO THE SUBJECT:

This course is designed to allow students to apply an artistic approach to floral art. The course emphasizes the necessary knowledge and skills to provide the student with a perceptual base leading to understanding artistic perception, creative expression, historical and cultural context(s); aesthetic valuing and connections, relations, applications of the visual arts. Students will derive meaning from artworks through analysis, interpretation, and judgment. Students will connect and apply what is learned in floral art to other art forms, subjects, and post secondary education experiences.

COURSE OBJECTIVES:

BY THE END OF THE COURSE THE STUDENT WILL BE ABLE TO:

- Employ senses to perceive and apply the elements and principles of visual design through works of art, objects in nature, events, and the environment
- Explore the role of floral design in human history and culture through creative design concepts in two and three dimensional media, based on floral arranging
- Derive meaning from artworks and floral art designs, including floral symbolism, through analyzing, interpretations, and judgment of various pieces developed by renown artists of different historical and contemporary periods
- Demonstrate skills in utilizing the language of visual arts design as the foundation for creating and analyzing the visual structures and functions of art
- Develop and create original artwork based on relating visual art design concepts and processes to their own personal experiences and lifelong learning

COURSE OVERVIEW AND APPROXIMATE UNIT TIME ALLOTMENTS:

FIRST SEMESTER (or QUARTER)

WEEKS

I. Introduction to Art

2

1. The variety of art: Artistic Perception
2. State Visual Performing Arts Proficient Standards 9-12
3. When is it Art?
 - a. Philosophy of Arts
 - b. The Aesthetic of Objects
 - c. Artistic Inspirations
 - d. Art Appreciation
 - e. The Art World

II. Historical Contributions and Cultural Dimensions

10

1. Interpretation
 - a. Interpretation and meaning of art
 - b. Art History:
 2. History of Floral Art
 - a. Floral Art of Ancient Civilizations
 - b. Floral Art of the European Period
 - c. Floral Art of the Impressionistic Era
 - d. Oriental Influence
 - e. American Style
 - f. Current Floral Arrangement Styles and their origination
 1. Freeform Expression
 2. Geometric Mass
 3. Art Deco
 4. Art Nouveau
 5. Modern Contemporary
- Influences of floral artist of the 20th and 21st century
- a. Styles and techniques
 - b. Artist inspirations
 - c. Common visual themes used in various cultures
 - d. Comparisons of Artistic components of various time periods and cultures
 1. Architecture
 2. Colors
 3. Furniture
 4. Fabrics
 5. Clothing
4. Historical Design Practicum
 - a. Create Two-Dimensional project to represent various periods in floral art history
 - b. Create Three-Dimensional project to represent various periods in floral art history
 5. Research Project

- a. Research one historical style
 - 1. Develop a class presentation
 - 2. Complete a research paper
 - 3. Complete a visual aide that represents a particular time period.
- 6. Research significance of floral materials
 - a. Cultures
 - b. Ethnicity
 - c. Time periods
 - d. Medias used
- 7. Cultural Themes
 - a. Religious Holidays
 - b. Funeral and Wedding

Cultural Design Practicum

 - a. Create Two-Dimensional Layouts given a theme
 - b. Create Three-Dimensional Arrangements given a theme
 - c. Use appropriate fresh and dry cut flower's to depict a theme.
 - d. Use and incorporate appropriate container according to a desired theme.
- 9. Explain, Evaluate and Design Alternatives
 - a. Weaving and Tying Techniques

III. Art Elements of Design

4

- 1. Lines
 - a. Actual, Implied and expressive use of line
 - b. Vertical, Horizontal and Diagonal line
- 2. Shapes/Forms
 - a. Triangular Designs
 - b. Circular Designs
 - c. Vertical Designs
 - d. Horizontal Designs
- 3. Colors
 - a. Origin of color
 - 1. Hue
 - 2. Primary, secondary and tertiary colors
 - 3. Warm and cool color
 - 4. Value, tint, tone and shades
 - b. Color Harmony
 - 1. Monochromatic colors
 - 2. Analogous colors
 - 3. Complimentary colors
 - 4. Triadic colors
- a. Visual and tactile components
 - 1. Fine / medium / coarse textured media

- b. Container and Material components
- c. Flower and foliage media
- 5. Value
 - a. Light and dark change
- 6. Space and Depth
 - a. Space in two-dimensional and three-dimensional art
 - b. Space in our environment
 - c. Angling media
 - d. Overlapping media
 - e. Size and color of media

SECOND SEMESTER

WEEKS

I. Principles of Art Design

4

- 1. Balance (Physical and Visual)
 - a. Symmetrical
 - b. Asymmetrical
 - d. Radial
 - e. Open
- 2. Proportion/Scale
 - a. Flowers to Materials
 - b. Flower to Flower
 - c. Flower to Foliage
 - d. Arrangement to Surroundings
 - e. Geometrical techniques
 - Emphasis
 - a. Focal Point
 - b. Emphasis
 - c. Location, size and pattern of media
 - d. Line Direction and directional facing
 - e. Framing and isolation
- 4. Rhythm
 - a. Repetition
 - b. Transition
 - c. Radiating line
 - d. Eye movement
- 5. Harmony and Unity
 - a. Color combinations
 - b. Placement
 - c. Proximity
 - d. Transition
- 6. Contrast
 - a. Color Schemes
 - b. Medias

II. Creative expression through applying artistic processes and skills

10

to original works of Art

1. Two-Dimensional Media
 - a. Basic drawing and layout
 1. Simple perspective drawing
 2. Sketching original art works
 3. Project layout
 - b. Painting
 1. Color Wheel
 2. Still Life
 - c. Mosaic
 1. Paper
 2. Tile
 - d. Printmaking
 1. Pressed Flowers
 - e. Photograph and Graphic Design
 - f. Computer Art
2. Three-Dimensional Sculptures
 - a. Flower and Foliage media
 1. Mass flower and foliage
 2. Filler flower and foliage
 3. Line flower and foliage
 4. Form flower and foliage
 5. Fresh flower and foliage
 6. Dry flower and foliage
 7. Artificial flowers and foliage
 - b. Mechanics, materials and media
 1. Introduction to proper care and proper usage of equipment and media
 - c. Artist styles and techniques
 1. Oriental style
 - a. Chinese style
 - b. Japanese style
 1. Ikebana
 - a. Classic
 - b. Abstract
 - c. Naturalistic
 1. Rikka
 2. Shoka
 3. Seika
2. European style
 - a. Vertical
 1. Stylized vertical
 - b. Curricular
 1. Round
 2. Oval
 3. Radiating

4. Topiary
5. Crescent
6. Hogarth
- c. Triangular
 1. Symmetrical
 - a. Isosceles
 - b. Cone
 - c. Equilateral
 2. Asymmetrical
 - a. Right
 - b. Scalene
 - c. One-sided
- d. Wear and carry
3. Exhibition
 - a. Display of artwork and techniques

III. Aesthetic Valuing and making judgments on individual works of Art 4

1. Describe works in appropriate terms
2. Analyze art works in terms of art elements and design principles
3. Identify sensory qualities
4. Identify the style and period of Art viewed
5. Evaluate art elements and art principles used in others and own works of art
6. Assessment/Methods of Evaluation
 - a. Portfolio
 1. Two-dimensional drawings
 2. Three-dimensional sculptures
 3. Art Element and Principles Critiques
 - b. Cultural and Historical Research Paper
 - c. Student Critiques/Rubrics
 - d. Teacher Critique/Rubrics
 - e. Art Criticisms
 - f. Oral Presentation
 - g. Self-Evaluation
 - h. Verbal and Written Reflections

IV. Connections, Relationships and Applications and applying what is learned to Visual Art 2

1. Compare and contrast works of art to other discipline areas
2. Compare and contrast methods demonstrated in art careers
3. Visit a local art gallery/museum
4. Design an advertisement using art elements, principles, and techniques to display student work at an art exhibition.

5. Create a two-dimensional or three-dimensional design and incorporating elements and Principles as applied to a specific theme and culture.

DATE OF LAST CONTENT REVISION: February 21, 2001

DATE OF CURRENT CONTENT REVISION: March 2006

DATE OF BOARD APPROVAL: April 2006

Addendum

TEXTS & SUPPLEMENTAL INSTRUCTIONAL MATERIALS:

The Art of Floral Design, Norah T. Hunter, Del Mar, USA, 2000
Bouquets Floral Arrangements of the Masters, Barrons, 1995
The Book of Flowers, Le Livre des Fleurs, 1997
Essential Impressionist, Parrgon Publishing Book, 2000
The Natural Way to Draw, Kimon Nicolaides
California Department of Education Content Standards for Visual and Performing Arts

KEY ASSIGNMENTS:

- A. Student Portfolio – students will collect art works that featured floral arrangements or bouquets, identify the artist, time period and critique the art.
- B. Visitation to Art Museum – students will visit an Art Museum and identify a specific artwork featuring flowers and sketch/draw that work.
- C. Floral exhibition at school and county fair
- D. Written and verbal tests on vocabulary, history, and floral art concepts.
- E. Supervised Floral Experience Project
- F. Term Paper on a specific aspect of floral art.
- G. Complete a Floral Arrangement for a Wedding and Funeral

INSTRUCTIONAL METHODS:

- A. The following instructional methods will be used in teaching the course
 1. Direct Instruction

2. Demonstrations
3. Project-based learning
4. Lecture
5. Cooperative learning
6. Reading assignments
7. Reading assignments
8. Video and CD-ROM lessons
9. Exhibitions of student are work
10. Peer and teacher evaluation
11. Interactive notebook
12. Portfolio
13. Class discussion

ASSESSMENT METHODS:

- A. 40% of the grade will be based on classroom instruction, including: tests, quizzes, term paper, and homework assignments, participation
- B. 50% of the grade will be based on completing various floral design projects outlined in the course outline. Students will be required to have an up-to-date portfolio at the end of the semester.
- C. 10% of the grade will be based on their Supervised Floral Experience Project, record book and leadership activities.

THE CALIFORNIA CONTENT STANDARDS (Teresa will insert

Fine Arts Standards

ARTISTIC PERCEPTION

- Develop Perceptual Skills and Visual Arts Vocabulary
 - 1.1 Identify and use the principles of design to discuss, analyze, and write about visual aspects in the environment and in works of art, including their own.
 - 1.2 Describe the principles of design as used in works of art, focusing on dominance and subordination.
- Analyze Art Elements and Principles of Design

- 1.3 Research and analyze the work of an artist and write about the artist's distinctive style and its contribution to the meaning of the work.
- 1.4 Analyze and describe how the composition of a work of art is affected by the use of a particular principle of design.
- Impact of Media Choice
 - 1.5 Analyze the material used by a given artist and describe how its use influences the meaning of the work.
 - 1.6 Compare and contrast similar styles of works of art done in electronic media with those done with materials traditionally used in the visual arts.

2.0 CREATIVE EXPRESSION

- Skills, Processes, Materials, and Tools
 - 2.1 Solve a visual arts problem that involves the effective use of the elements of art and the principles of design.
 - 2.2 Prepare a portfolio of original two-and three-dimensional works of art that reflects refined craftsmanship and technical skills.
 - 2.3 Develop and refine skill in the manipulation of digital imagery (either still or video).
 - 2.4 Review and refine observational drawing skills.
- Communication and Expression Through Original Works of Art
 - 2.5 Create an expressive composition, focusing on dominance and subordination.
 - 2.6 Create two or three-dimensional work of art that addresses a social issue.

3.0 HISTORICAL AND CULTURAL CONTEXT

- Role and Development of the Visual Arts
 - 3.1 Identify similarities and differences in the purposes of art created in selected cultures.
 - 3.2 Identify and describe the role and influence of new technologies on contemporary works of art.
- Diversity of the Visual Arts
 - 3.3 Identify and describe trends in the visual arts and discuss how the issues of time, place, and cultural influence are reflected in selected works of art.
 - 3.4 Discuss the purposes of art in selected contemporary cultures.

4.0 AESTHETIC VALUING

- Derive Meaning

- 4.1 Articulate how personal beliefs, cultural traditions, and current social, economic, and political contexts influence the interpretation of the meaning or message in a work of art.
- 4.2 Compare the ways in which the meaning of a specific work of art has been affected over time because of changes in interpretation and context.
- Make Informed Judgments
 - 4.3 Formulate and support a position regarding the aesthetic value of a specific work of art and change or defend that position after considering the views of others.
 - 4.4 Articulate the process and rationale for refining and reworking one of their own works of art.
 - 4.5 Employ the conventions of art criticism in writing and speaking about works of art.

5.0 CONNECTIONS, RELATIONSHIPS, APPLICATIONS

- Connections and Applications
 - 5.2 Create a work of art that communicates a cross-cultural or universal theme taken from literature or history.
- Visual Literacy
 - 5.3 Compare and contrast the ways in which different media (television, newspapers, magazines) cover the same art exhibition
- Careers and Career-Related Skills
 - 5.4 Demonstrate an understanding of the various skills of an artist, art critic, art historian, art collector, art gallery owner, and philosopher of art (aesthetician).